



# WOMEN'S WINE & SPIRITS AWARDS

## THE WORLD'S MOST IMPORTANT WINE & SPIRITS COMPETITION JUDGED BY WOMEN BUYERS

You did it! Congratulations on your success at the Women's Wine & Spirits Awards™ - the World's Most Important Wine & Spirits Competition Judged by Women Buyers. Your products were blind tasted by the world's most influential Female Buyers.

NOW it is time to PROMOTE your Women's Wine & Spirits Awards™ win to showcase your success and boost sales. Use this complimentary Women's Wine & Spirits Awards™ Winners Pack and the easily downloadable images/logos/info on here for your advantage. Everything you need to shine is on: [wineawards.org/promote](http://wineawards.org/promote)

### STEP 1:

Order official Women's Wine & Spirits Awards™ Stickers or a License to Print and make your products stand out on the shelves worldwide. Women's Wine & Spirits Awards™ Medal Stickers showcase winning wine and spirits to buyers who are seeking the all important Women's Wine & Spirits Awards™ stamp of approval. Whether you are the producer, distributor, importer or retailer, this is your chance to celebrate and boost sales. Orders yours NOW... [wineawards.org/sticker-shop](http://wineawards.org/sticker-shop)



### STEP 2:

Use the Press Release Template amend it and send to all:

- Local, national and international press
- Existing and potential suppliers, importers, distributors, retailers
- Local trade organisations and governments asking them to promote your Women's Wine & Spirits Awards™ success story

[wineawards.org/press-release-template](http://wineawards.org/press-release-template)





### STEP 3:

Print your Women's Wine & Spirits Awards™ Poster (in high resolution) and display with pride for all:

- Online video wine tastings and auctions
- International Exhibitions
- Wine Tastings
- POS Promotion

[wineawards.org/medal-winner-poster](http://wineawards.org/medal-winner-poster)

### STEP 4:

Download Women's Wine & Spirits Awards™ logo, Women's Wine & Spirits Awards Medal images and add them to your:

- Website homepage
- Website news page
- Advertisements in print media, posters, and online
- Email footer, compliment slips and letter heads
- LinkedIn status and achievements
- Social media

[wineawards.org/medal-and-press-images](http://wineawards.org/medal-and-press-images)



### STEP 5:

Display your Women's Wine & Spirits Awards™ certificate at all trade events, in your offices and send copies to all your distributors, so they can enhance your promotion in their markets.

[wineawards.org/results](http://wineawards.org/results)

ONCE AGAIN, HUGE CONGRATULATIONS TO YOU FROM WOMEN'S WINE & SPIRITS AWARDS™!

It is NOW time to enter the Women's Wine & Spirits Awards™

Women's Wine & Spirits Awards™ discovers the wines and spirits that appeal to 80% of your customers - female buyers and boosts the potential and sales of boutique and major brands by giving them the recognition they deserve.

Enter today at: [wineawards.org/enter](http://wineawards.org/enter)

